

IIBA Greater Boston Chapter Sponsorship Program

The Greater Boston Chapter (GBC) of the International Institute of Business Analysis is one of over a hundred chapters throughout the world. Founded in 2005, the GBC was the first chapter chartered in the United States. The GBC is formally recognized by the IRS as a 501 (c) (6) tax exempt organization, and is incorporated in the Commonwealth of Massachusetts. Many donations may be deductible as *trade or business expenses* on Federal Tax Returns if ordinary and necessary in the taxpayer's business¹.

Our Mission is to:

- Champion the field of business analysis
- Create, develop and promote awareness and recognition of the value and contribution of the business analysis profession.
- Provide a forum for information and knowledge sharing within the field of business analysis.
- Sponsor Study groups in support to business analysis seeking certification, either the CBAP or CCBA.

In the interest of furthering our mission as a world-class professional organization for Business Analysts in the greater Boston region, we are seeking partnerships with companies supportive of our mission. Our chapter runs exclusively with volunteers (i.e.: no staff employees) along with membership dues, donations from sponsors are our primary source of capital to fund projects, programs, and necessary operational activities driving value to our members. Your support is truly appreciated by our region!

For sponsorship opportunities and questions please contact:

Todd Zilinski

VP Marketing and Communication

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¹ Please consult your tax consultant to determine whether your donation qualifies as a deductible on income tax return.



Benefits of Premier Sponsorship

- Head line prominence on the Chapter's web site with link to your website and a 50 word company description.
- Time provided at the start of chapter meetings allowing the Premier Chapter Sponsor to make a brief announcement about their company.
- Premier sponsor is allowed to present at one chapter meeting per program year. (Topic to be reviewed and approved by Chapter Board of Directors.)
- Recognition as Premier sponsor on all 75+ communications sent out by the chapter annually.
- Top billing on Chapter signage and advertising.
- Ability to provide company promotional materials during the registration period of chapter meetings.
- Ability to post 5 Business Analysis related positions per month on the Greater Boston Chapter Website.
- Waived attendance fee for up to 4 Premier Sponsor attendees at GBC chapter meetings.
- Three approved e-mails sent to the GBC interest list on behalf of the Premier sponsor.
- Space to participate in 3 e-mailings to the GBC interest list with your promotional messaging of choice: Limit of 200 words. Distribution schedule is fixed and will be provided upon request.

Premier Sponsorship Investment - \$5,000

Sponsorship is for one year from date of contract signing.



Benefits of Gold Sponsorship

- Prominence on the Chapter's web site with link to your website and a 50 word company description.
- Recognition as Gold sponsor on all 75+ communications sent out by the chapter annually.
- Appropriate recognition and billing on Chapter signage and advertising.
- Ability to provide company promotional materials during the registration period of chapter meetings.
- Ability to post 4 Business Analysis related positions per month on the Greater Boston Chapter Website.
- Waived attendance fee for up to 3 Gold Sponsor attendees at GBC chapter meetings.
- Two approved e-mails sent to the GBC interest list on behalf of the Gold sponsor.
- Space to participate in 2 e-mailings to the GBC interest list with your promotional messaging of choice: Limit of 150 words. Distribution schedule is fixed and will be provided upon request.

Gold Sponsorship Investment - \$3,500

Sponsorship is for one year from date of contract signing.

Silver Sponsorship

Benefits of Silver Sponsorship

- Visibility on the Chapter's web site with link to your website and a 25 word company description.
- Recognition as Silver sponsor on all 75+ communications sent out by the chapter annually.
- Appropriate recognition and billing on Chapter signage and advertising.
- Ability to provide company promotional materials during the registration period of chapter meetings.
- Ability to post 2 Business Analysis related positions per month on the Greater Boston Chapter Website.
- Waived attendance fee for up to 2 Silver Sponsor attendees at GBC chapter meetings.
- One approved e-mails sent to the GBC interest list on behalf of the Silver sponsor.
- Space to participate in 1 e-mailing to the GBC interest list with your promotional messaging of choice: Limit of 100 words. Distribution schedule is fixed and will be provided upon request.

Silver Sponsorship Investment - \$2,000

Sponsorship is for one year from date of contract signing.

Bronze Sponsorship

Benefits of Bronze Sponsorship

- Visibility on the Chapter's web site with link to your website and a 25 word company description.
- Recognition as Bronze sponsor on all 75+ communications sent out by the chapter annually.
- Appropriate recognition and billing on Chapter signage and advertising.
- Ability to provide company promotional materials during the registration period of chapter meetings.
- Ability to post 1 Business Analysis related positions per month on the Greater Boston Chapter Website.
- Waived attendance fee for 1 Bronze Sponsor attendee at GBC chapter meetings.

Bronze Sponsorship Investment - \$1,000

Sponsorship is for one year from date of contract signing.

Chapter Friend

Benefits of Chapter Friend

- Visibility on the Chapter's web site as a supporter with link to your website.
- Waived attendance fee for 1 Chapter Friend attendee at GBC chapter meetings.

Chapter Friend Sponsorship Investment - \$500

Sponsorship is for one year from date of contract signing.

Event Sponsor

Benefits of Event Sponsor

- Visibility on the Chapter's web site as a sponsor for a particular event with link to company's website.
- Visibility on materials and invitations relating to the specific event.
- Opportunity for the sponsor's company to introduce the company during the event underwritten by the sponsor.
- Opportunity to provide materials during the event underwritten by the sponsor
- E-mails of Pre-registered attendees and walk-ins provided to sponsor.
- Opportunity to raffle off a door prize either prior to the meeting or after the chapter meeting.
- Waived attendance fee for 3 meeting sponsor employees at the sponsored GBC chapter meetings.

Chapter Event Sponsor - \$350

Summer Social Sponsor

Benefits of Summer Social Sponsor

- Visibility on the Chapter's web site as a sponsor for the Summer Social with link to company's website.
- Visibility on materials and invitations relating to the specific event.
- Opportunity for the sponsor's company to introduce the company during the event underwritten by the sponsor.
- Opportunity to provide materials during the Summer Social.
- E-mails of Pre-registered attendees and walk-ins provided to sponsor.
- Opportunity to raffle off a door prize.
- Waived attendance fee for 5 Summer Social sponsor employees at the Summer Social.

Summer Social Sponsor - \$1,000